RECRUITING MATERIALS

The initial dates that coaches and staff may send or give recruiting materials to prospects are listed below.

<table>
<thead>
<tr>
<th>Sport</th>
<th>Permissible date to send to prospects</th>
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<tbody>
<tr>
<td>Ice hockey</td>
<td>January 1 - sophomore year</td>
</tr>
<tr>
<td>Men’s basketball</td>
<td>June 15 - after sophomore year</td>
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<tr>
<td>All other sports</td>
<td>September 1 - junior year</td>
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</tbody>
</table>

### After 1st permissible date

Once a prospect reaches the permissible date, the following limits apply to the recruiting materials that may be sent.

- **General correspondence**
  - May provide in person, during campus visits, or send by mail or electronic correspondence
  - Printed materials may not exceed 8 1/2 by 11 in.
  - Envelopes may not exceed 9 by 12 in.
  - No content or design restrictions

- **Photos**
  - May send by electronic correspondence
  - No content or design restrictions

- **Videos and animations**
  - May be shown in person or sent by electronic correspondence
  - May not be created for recruiting purposes

Note: All electronic correspondence must be private between only the sender and the recipient (e.g., no group messages).
**IN THE NEWS**

Stanford University was recently penalized for committing Level II violations in football and softball. A football student-athlete received impermissible benefits from a booster including a loan for a bike, cost-free overnight lodging, cost-free use of an automobile, a free meal at a restaurant, and holiday gifts. The football student-athlete was living with the booster in a compliance-office-approved housing program. In softball, student-athletes exceeded their daily and weekly CARA hours on multiple occasions when the former softball head coach failed to properly document activities he deemed voluntary.

**KEY TAKEAWAYS:**

1. If a coach in a non-safety-exception sport is present during voluntary athletically related activities, the activities by definition cannot be voluntary and must be included in the daily and weekly CARA logs. In safety exception sports, coaches who are present are only allowed to provide safety-related instructions.

2. Anonymous student-athlete verification of CARA hours (added by Stanford as a result of their infractions case) is a necessary component to an effective CARA monitoring plan.

3. Institutions have an enhanced duty to monitor permissible programs in higher risk areas (e.g., mentor and other programs involving boosters, agent contact initiatives, any program involving prospects). Rules education is not enough.

**REDSHIRTING**

The term “redshirt year” usually refers to an academic year when a student-athlete practices, but does not compete, with a team. There are a number of rules relating to redshirting.

**Five-year clock:** A student-athlete has five years from the date of initial, full-time collegiate enrollment to complete four seasons of competition.

**Complete season:** Redshirting is determined by looking back to see if a student-athlete engaged in countable competition.

**Any competition counts:** If a student-athlete competes in any competition, the student-athlete used a season of competition (e.g., pinch running in softball, false starting in a track and field meet).

If you have questions regarding whether a student-athlete would qualify for a redshirt, please ask the Compliance Office.

**SPOT THE VIOLATION**

The University of Argon basketball coach had several prospects on campus for official visits last weekend. The top prospect took a picture on the football field before the game and posted it to twitter saying “can’t wait to play in Argon colors!” The coach retweeted the post. During the second half, the coach sent a Snapchat video to a senior prospect who could not make the game. The video showed the Argon team on the field and said, “Wish you could be here, you would look great in Argon colors!”
The Argon coach committed a violation of the recruiting materials legislation when he sent a Snapchat video created for recruiting purposes. It was permissible to retweet the top prospect’s Twitter post, but the video was impermissible because it included language directed at the recruit. That added language caused the video to be “created for a recruiting purpose.”

**NLI REMINDERS**

<table>
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<tr>
<th>Dates</th>
<th>Signing period: November 9-16; Dead period: November 7-10</th>
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<tbody>
<tr>
<td>Eligibility</td>
<td>A prospect must (1) register with the Eligibility Center and (2) submit a transcript and test score to the Compliance Office for evaluation.</td>
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<tr>
<td>Agreement</td>
<td>An NLI is a binding agreement that, once signed by a prospect, requires the prospect to attend the signing institution for one academic year, provided the prospect meets all applicable university, conference, and NCAA rules for the receipt of aid. The NLI must be accompanied by a financial aid agreement, which serves as the institution’s commitment to provide financial aid for a designated period.</td>
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<tr>
<td>Pac-12 Multiyear Scholarship</td>
<td>The financial aid agreement must be for four years for an incoming freshman, or for a transfer, a period covering the number of years remaining in the four-year period (e.g., after two years of enrollment, a transfer shall receive a two-year agreement).</td>
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<td>Recruiting Ban</td>
<td>Once a prospect signs an NLI, other institutions may not recruit him or her.</td>
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<tr>
<td>NLI Penalty</td>
<td>A prospect who does not attend the signing institution or attends for less than one full academic year may not represent a second institution in competition until he or she completes one academic year in residence. The prospect also loses a season of competition.</td>
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<tr>
<td>Signing Requirement</td>
<td>An NLI must be signed within seven days of its issuance date and sent to the Pac-12 within fourteen days after the prospect signs.</td>
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Note: Coaches must provide two different email addresses (one for prospect, one for parent/legal guardian) to send an NLI.

Click the video to the right for instructions on how to request an NLI or scholarship offer.
### Recruiting Calendar

**OCTOBER 2016**

#### Calendar Key
- **EVALUATION PERIOD**
- **CONTACT PERIOD**
- **QUIET PERIOD**
- **DEAD PERIOD**

**Recruiting Period in MBB**

#### All Other Sports

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#### Football/Women’s Basketball

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Please note this table has dates that run until October 31. Many of the periods run past October 31. Visit the [NCAA Recruiting Calendars website](http://www.ncaaprops.com/recruitingcalendar) for full recruiting calendars.